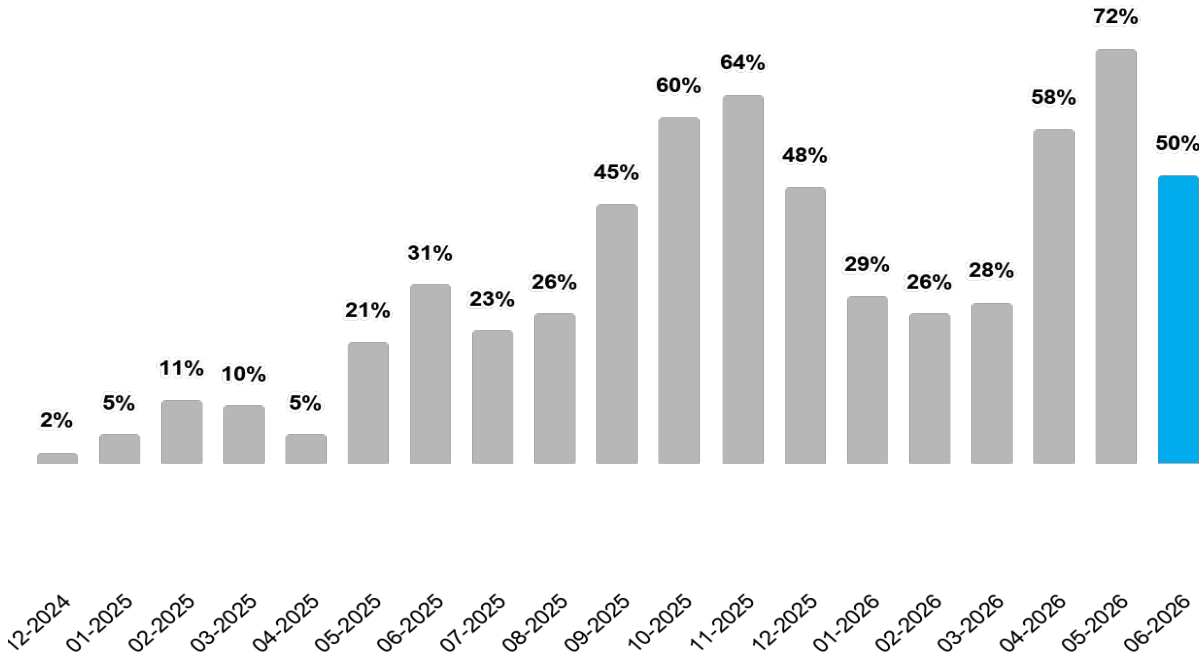




Financial results H1 and Q2 2026

September 14, 2026

Data Monetization Sales Growth to Key Clients



Financial results summary for Q2 2026

Data monetization

18.1

PLN M

+60%*
vs Q2 2025

EBITDA

10.4

PLN M

+99%
vs Q2 2025 EBITDA

Net profit

6.5

PLN M

+6.9 PLN M
vs Q2 2025 Net profit

* Data monetization growth in Q2 2026 expressed in USD is +64,2%.

Financial results summary for H1 2026

Data monetization

30.5

PLN M

+43%*
vs H1 2025

EBITDA

16.0

PLN M

+68%
vs H1 2025 EBITDA

Net profit

8.2

PLN M

+8.7 PLN M
vs H1 2025 Net profit

* Data monetization growth in H1 2026 expressed in USD is +52,0%.

Q2 and H1 2026: record level of revenue and EBITDA

- **Record data monetization**

In Q2 2026, revenue from data monetization exceeded **18 PLN M**, growing by **60.1% YoY**. In USD, growth reached **64.2% YoY**, to **4.9 USD M**. In H1 2026, revenue reached **30.5 PLN M** (+43.0% YoY), or **8.4 USD M** (+52.0% YoY). These were the best Q2 and H1 in terms of data monetization in the Group's history.

- **Strong operating leverage**

EBITDA increased in Q2 2026 by **99% YoY**, from 5.2 PLN M to **10.4 PLN M**, and the EBITDA margin exceeded **57%** compared to 46% a year earlier. In H1 2026, EBITDA reached **16.0 PLN M (+68% YoY)**, with a margin close to 52% compared to 44% in H1 2025. Profitability growth reflects the scalability of the business model, mostly based on costs independent of sales volume. These were also the best Q2 and H1 in terms of EBITDA profit in the Group's history.

- **Significant net profit improvement**

Net profit in Q2 2026 reached **6.5 PLN M**, representing an improvement of 6.9 PLN M YoY. In H1 2026, the Group generated **8.2 PLN M in net profit** compared to a loss of 0.5 PLN M a year earlier. The result was supported by positive FX differences of 0.4 PLN M, compared to negative 1.7 PLN M in Q2 2025.

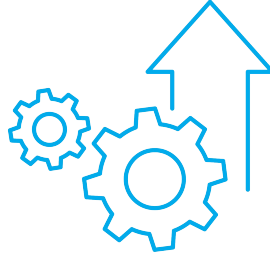
- **Solid financial position**

At the end of Q2 2026, the Group held **9.6 PLN M in cash** and maintained a net cash position. Total cash flows were positive at **0.3 PLN M**, despite a **4.8 PLN M dividend payout**. Results were achieved with an average USD weakening against PLN of approx. 7% YoY in H1 2026.

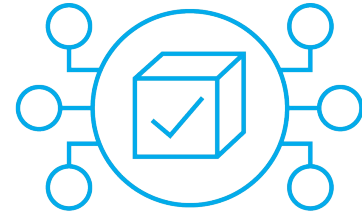
Key Events



New Strategy 2026+



Dynamic growth
in data monetization

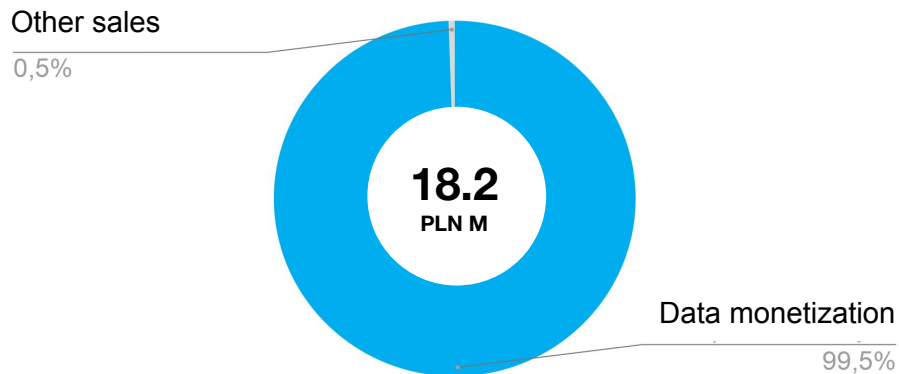


Success of the new
Data Curation product

Financial results
Q2 2026 and H1 2026

Revenue structure Q2 2026 vs Q2 2025

Revenues Q2 2026

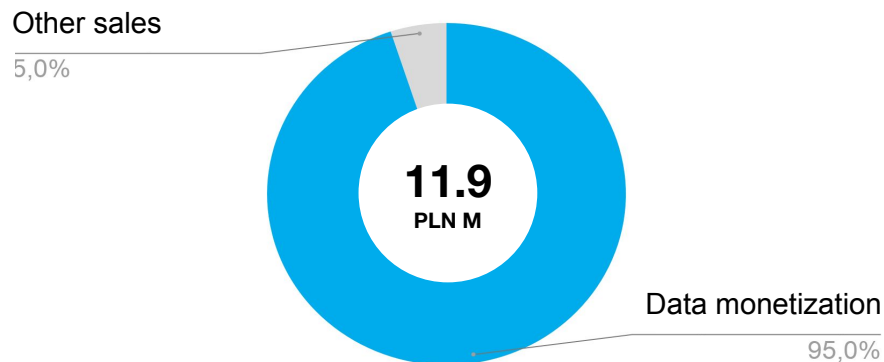


Data monetization revenue Q2 2026

18.1 PLN M
(+60% in PLN, +64% in USD)

Dynamic of Other sales in PLN: -74%

Revenues Q2 2025



Data monetization revenue Q2 2025

11.3 PLN M

Q2 and H1 2026 summary

	Q2 2026	Q2 2025	% change	H1 2026	H1 2025	% change
Total revenue, of which:	18.2	11.9	+53.8%	30.8	22.6	36.4%
Data Monetization	18.1	11.3	+60.1%	30.5	21.3	43.0%
Other	0.1	0.6	-74.1%	0.3	1.3	-74.1%
Total costs, of which:	7.7	6.5	+19.5%	14.5	12.8	13.2%
Data & media	1.4	1.6	-14.8%	3.1	3.8	-19.4%
Other*	6.4	4.8	+31.0%	11.5	9.0	26.9%
Result on other operating activities**	(0.0)	(0.1)	-69.8%	(0.3)	(0.2)	21.0%
Adjusted Group EBITDA	10.4	5.2	+99.4%	16.0	9.5	68.1%
Group EBITDA margin %	57.3%	44.2%		51.8%	42.1%	

*Adjusted in the comparative period for incentive program costs (PLN 462 thousand quarterly) **Adjusted in the comparative period for grant income (PLN 641 thousand quarterly)

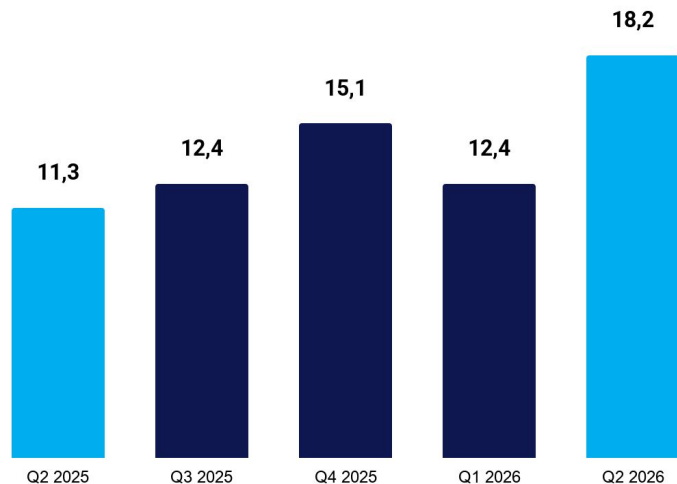
Q2 and H1 2026 summary

	Q2 2026	Q2 2025	% change	H1 2026	H1 2025	% change
Adjusted Group EBITDA*	10.4	5.2	+99.4%	16.0	9.5	68.1%
% Group EBITDA margin	57.3%	44.2%		51.8%	42.1%	
Depreciation	(2.7)	(3.7)	-27.9%	(5.4)	(7.1)	-23.4%
Financial activities result	0.6	(1.6)	-133.6%	0.3	(2.7)	-110.8%
CIT	(1.8)	(0.2)	+641.4%	(2.6)	(0.1)	1689.0%
Adjusted Group net profit**	6.5	(0.4)		8.2	(0.5)	
% Group net profit margin	35.6%	-3.3%		26.6%	-2.2%	

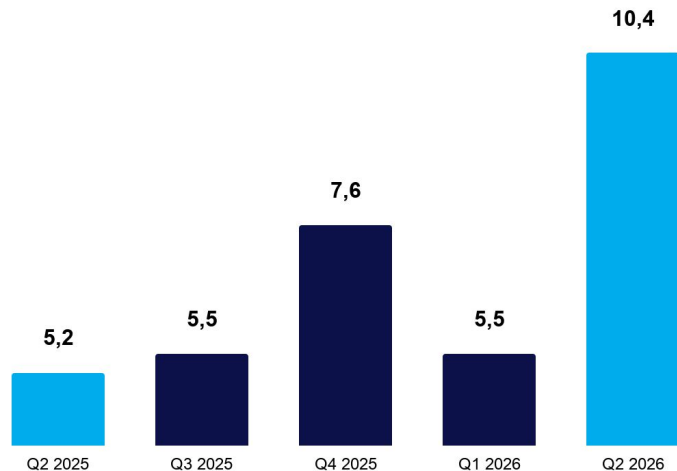
*Adjusted for grant income and the cost of the incentive program in the comparative period.

Q2 2026: Data monetization and EBITDA

Data monetization, Q2 2025-Q2 2026 (PLN M)

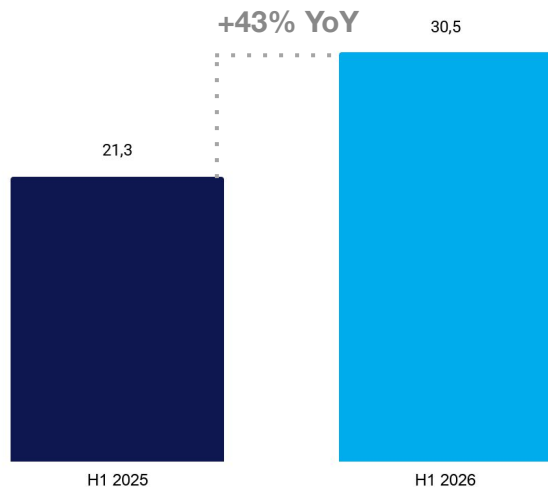


EBITDA, Q2 2025-Q2 2026 (PLN M)

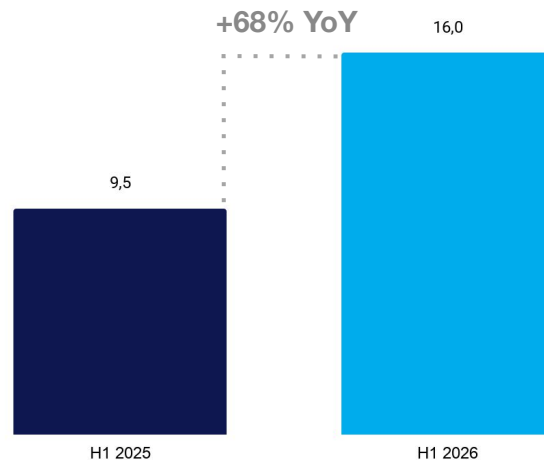


H1 2026: High level of data monetization

Data monetization (PLN M)

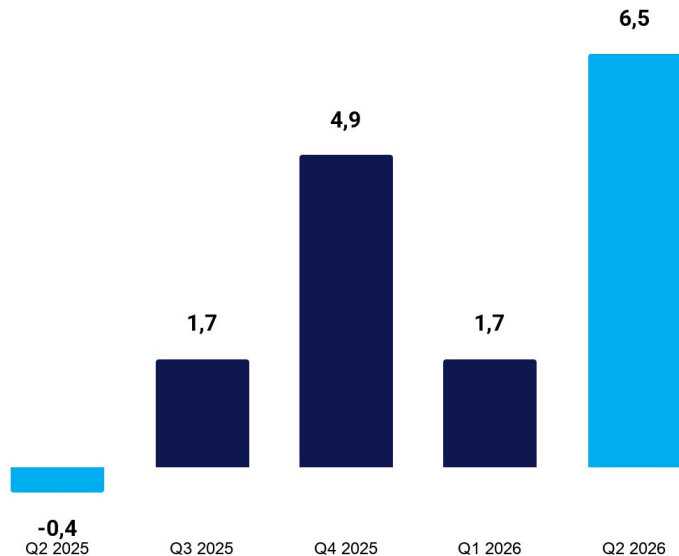


EBITDA (PLN M)

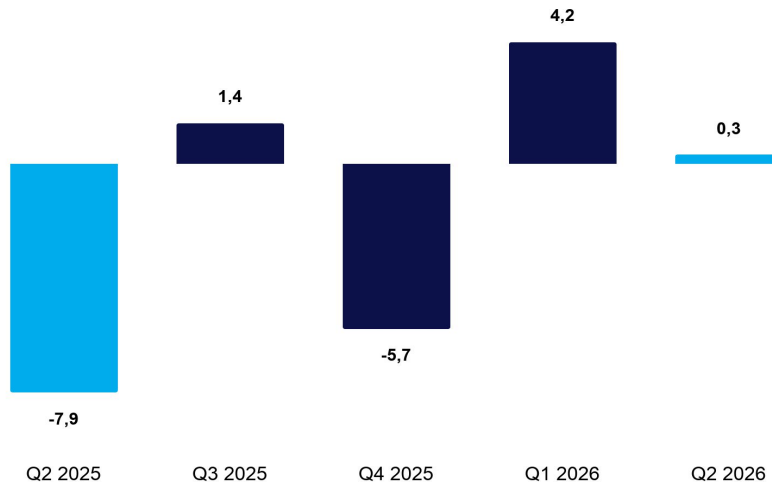


Q2 2026: Net profit and Cash Flow

Net profit, Q2 2025-Q2 2026 (PLN M)

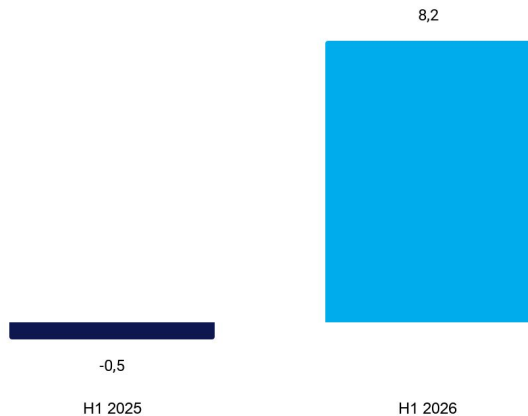


Cash flow, Q2 2025-Q2 2026 (PLN M)

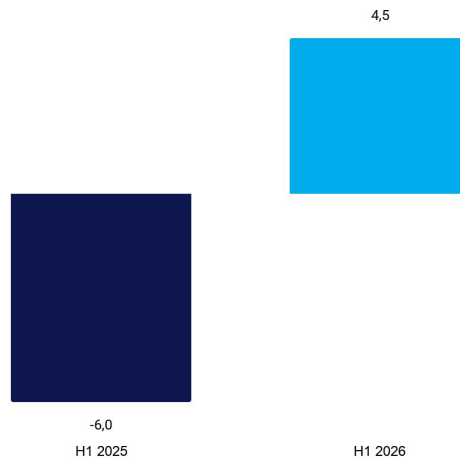


H1 2026: Net profit and Cash Flow

Net profit (PLN M)



Cash Flow (PLN M)



Q2 2026 Balance sheet: a safe financial structure



Balance sheet

Selected items

- Significant share of intangible assets: proprietary DMP technology, software developed with grant funding, DSP technology, and the value of acquired companies (increase in Q2 2025 following the acquisition of Data Desk).
- Increasing level of receivables due to the growing scale of operations and higher Data Curation sales (payments commencing in Q3 2026).
- Increase in the cash balance compared with the end of 2025, driven by positive operating cash flow, including the dividend payment.
- Interest-bearing debt comprising office and server lease agreements, as well as the contingent consideration related to the acquisition of Data Desk (dependent on future performance).
- Decrease in deferred revenue due to the end of the grant recognition period (Q2 2025) and the gradual phase-out of revenue from long-term technology licenses (gradual decline through the end of 2028).

PLN M	30.06.2026	31.12.2025	30.06.2025
Fixed assets:	54,9	61,3	61,3
(a) Intangible Assets	41,9	44,2	47,1
(b) Others	13,1	17,2	14,3
Current assets:	37,6	28,8	31,7
(a) Trade receivables	22,8	19,5	14,4
(b) Cash and equivalents	9,6	5,1	9,4
(c) Others	5,2	4,2	7,9
Total assets	92,5	90,1	93,0
Equity	82,8	79,1	81,2
Liabilities and provisions:	9,7	11,0	11,9
(a) Trade payables	2,3	2,4	2,0
(b) Interest-bearing debt	5,3	6,6	7,8
(c) Deferred income	0,7	1,0	1,3
(d) Others	1,4	1,1	0,8
Total liabilities	92,5	90,1	93,0

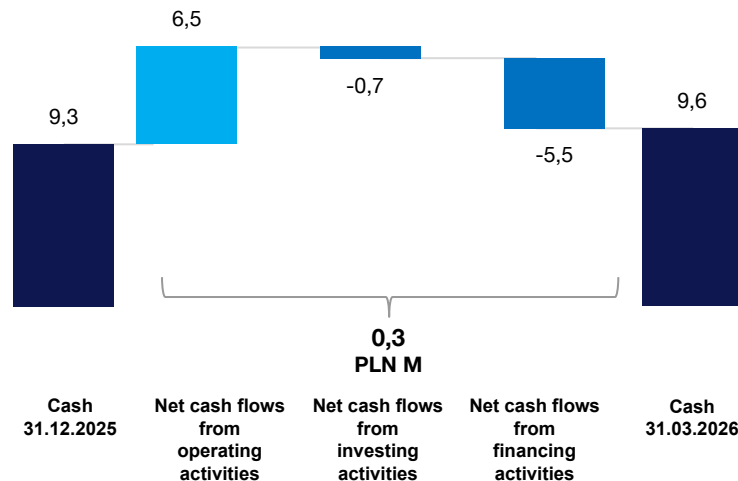
Q2 2026 Cash Flow: Execution of Strategic Plans



Cash flow

Selected items in PLN million

- Typical cash flow structure for the Group: positive operating cash flows, with negative investing and financing cash flows.
- Investing activities included, among others, expenditures on the development of the DMP platform.
- Financing activities included a dividend payment of PLN 4.8 million.
- Overall, cash and cash equivalents amounted to PLN 9.6 million (an increase of PLN 0.3 million in Q2 2026 and a total increase of PLN 4.5 million compared with the end of 2025).





Thank you!

Piotr Prajsnar

CEO

Piotr Soleniec

CFO

**Contact for Institutional
Investors and Analysts**

Agata Dzieciolowska

+48 606 205 119

agata.dzieciolowska@ccgroup.pl

**Contact for Individual Investors
and Media**

Katarzyna Sadowska

+48 697 613 020

katarzyna.sadowska@ccgroup.pl