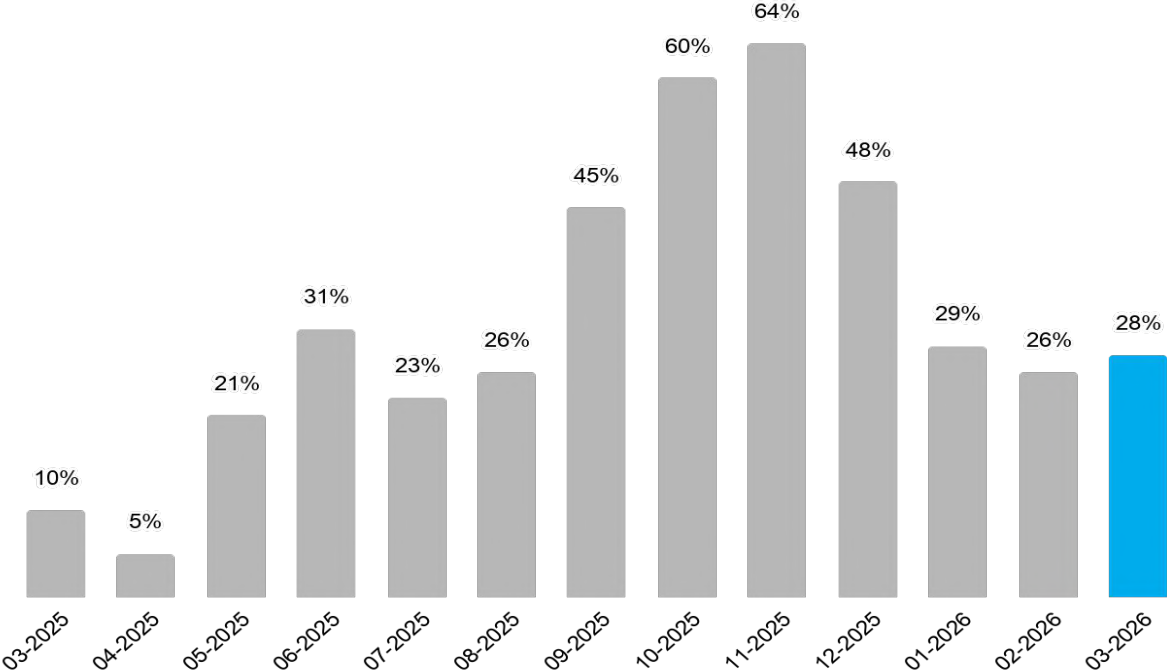




## Financial results Q1 2026

May 25, 2026

# Data Monetization Sales Growth to Key Clients



# Financial results summary for Q1 2026

Data monetization

12.4

PLN M

+23.7%\*  
vs Q1 2025

EBITDA

5.5

PLN M

+29.5%  
vs Q1 2025 EBITDA

Net profit

1.7

PLN M

+1.8 PLN M  
vs Q1 2025 Net profit

\* Data monetization growth in Q1 2026 expressed in USD is +37.3%.

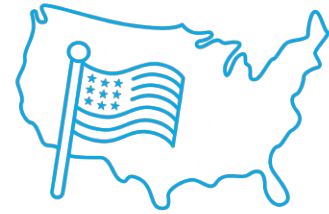
# Key Events



New Strategy 2026+



Dynamic growth of  
Data Curation product



Potential acquisition of  
a US-based company

# Q1 2026: Record data sales in Q1 driven by increased profitability

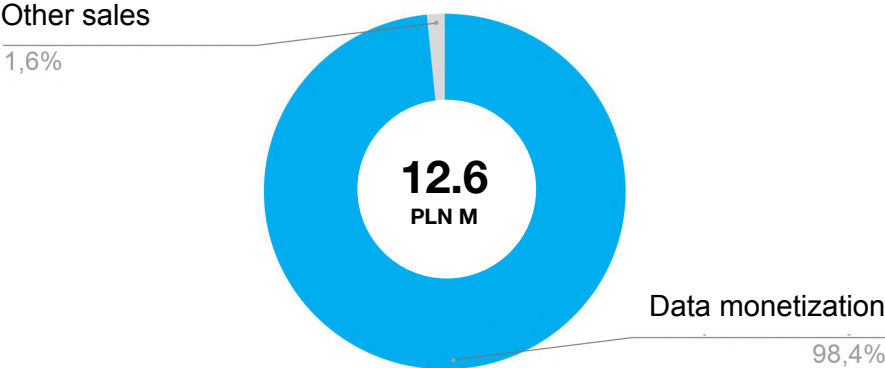
- Best-ever Q1 in data sales: revenues from the core, scalable segment grew to **PLN 12.4m / USD 3.4m, up +23.7% YoY in PLN and +37% YoY in USD.**
- **Robust growth despite FX headwinds:** results achieved despite a ~10% YoY depreciation of the average USD/PLN exchange rate, highlighting strong organic business momentum in the functional currency.
- **High and expanding EBITDA margin:** Group EBITDA margin **increased to 44% vs. 40% in the prior year**, with **EBITDA rising to PLN 5.5m** (from PLN 4.3m in Q1 2025), confirming the operating leverage of the scalable business model.
- **Improved net result:** the Group generated **PLN 1.7m in net profit** vs. a PLN 0.1m loss in the prior year, driven by both operational growth and lower financial expenses, including foreign exchange differences.
- **Strong cash generation and solid balance sheet:** operating cash flow increased to **PLN 5.6m vs. PLN 3.1m** in Q1 2025, total cash flow reached **+PLN 4.2m**, cash position stood at **PLN 9.3m**, and net debt remained negative.



**Financial results**  
**Q1 2026**

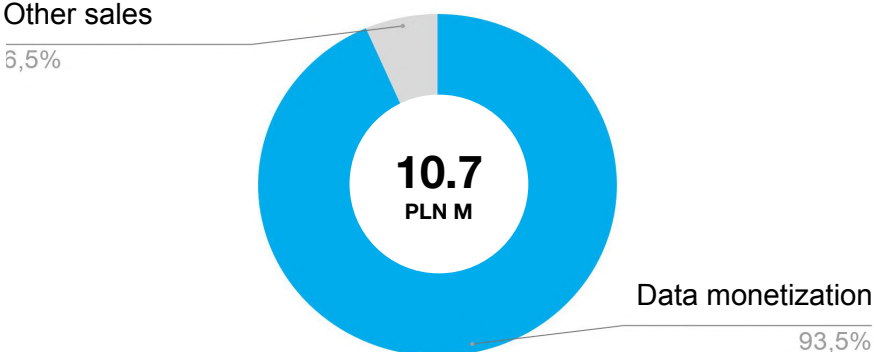
# Revenue structure Q1 2026 vs Q1 2025

### Revenues Q1 2026



**Data monetization revenue Q1 2026**  
PLN 12.4m  
(+24% in PLN, +37% in USD)

### Revenues Q1 2025



**Data monetization revenue Q1 2025**  
PLN 10.0m

# Q1 2026 Summary

	Q1 2026	Q1 2025	% change
<b>Total revenue, of which:</b>	<b>12,6</b>	<b>10,7</b>	<b>+17,2%</b>
Data Monetization	12,4	10,0	+23,7%
Other	0,2	0,7	-74,0%
<b>Total costs, of which:</b>	<b>6,8</b>	<b>6,4</b>	<b>+6,9%</b>
Data & media	1,7	2,2	-22,9%
Other*	5,1	4,2	+22,2%
<b>Result on other operating activities**</b>	<b>(0,3)</b>	<b>(0,1)</b>	
<b>Adjusted Group EBITDA</b>	<b>5,5</b>	<b>4,3</b>	<b>+29,5%</b>
Group EBITDA margin %	43,9%	39,7%	

\*Adjusted in the comparative period for incentive program costs (PLN 462k) \*\*Adjusted in the comparative period for grant income (PLN 641k)

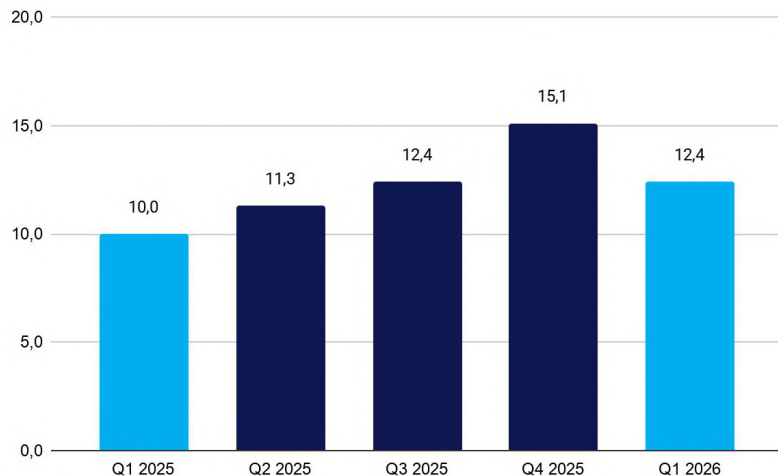
# Q1 2026 Summary

	Q1 2026	Q1 2025	% change
<b>Adjusted Group EBITDA</b>	<b>5,5</b>	<b>4,3</b>	<b>+29,5%</b>
% Group EBITDA margin	43,9%	39,7%	
<b>Depreciation</b>	<b>(2,7)</b>	<b>(3,4)</b>	<b>-18,3%</b>
<b>Financial activities result</b>	<b>(0,3)</b>	<b>(1,1)</b>	<b>-77,3%</b>
<b>CIT</b>	<b>(0,8)</b>	<b>0,1</b>	
<b>Adjusted Group net profit*</b>	<b>1,7</b>	<b>(0,1)</b>	
% Group net profit margin	13,5%	-1,0%	

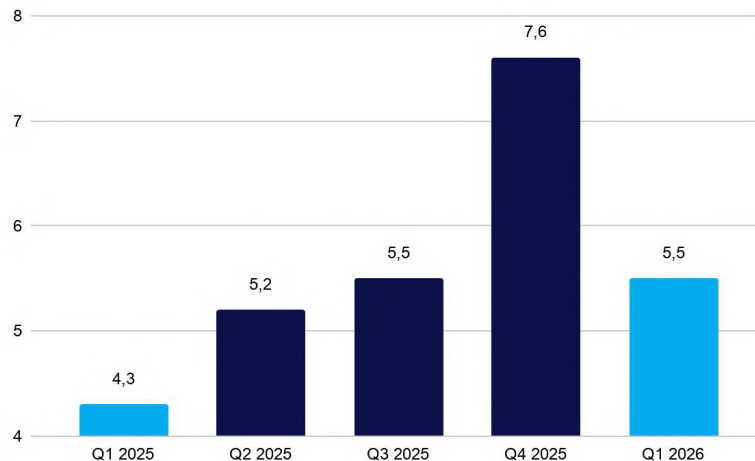
\*Adjusted for grant income and incentive program costs in the comparative period.

# Q1 2026: Data monetization and EBITDA

## Data monetization, Q1 2025-Q1 2026 (PLN M)

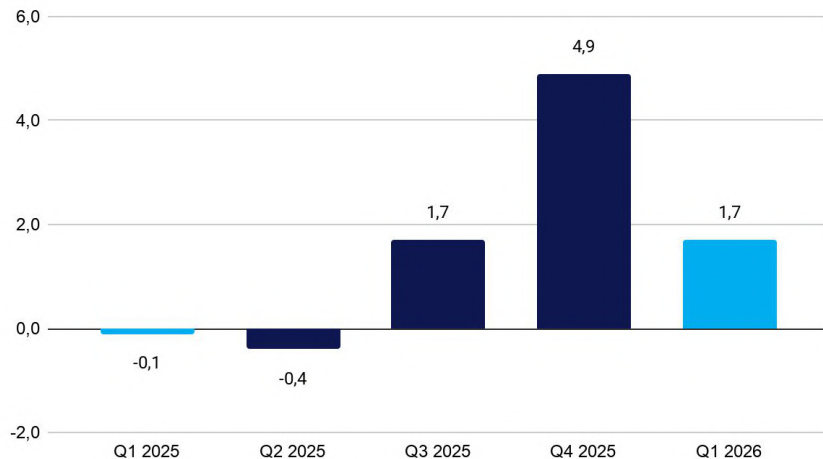


## EBITDA, Q1 2025-Q1 2026 (PLN M)

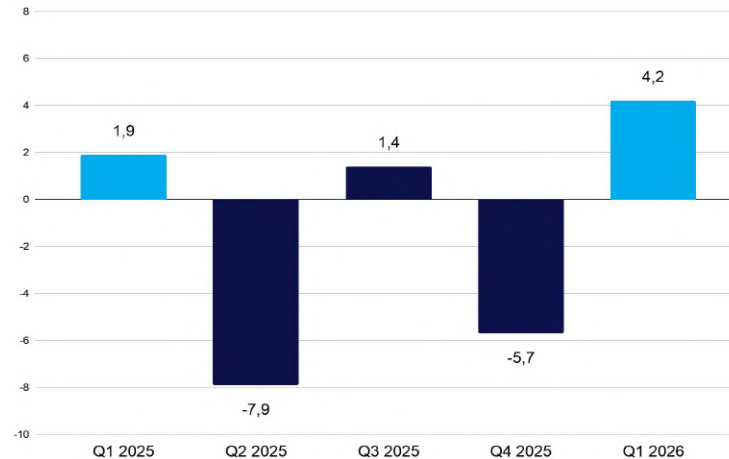


# Q1 2026: Net profit and Cash Flow

## Net profit, Q1 2025-Q1 2026 (PLN M)



## Cash flow, Q1 2025-Q1 2026 (PLN M)



# Q1 2026 Balance sheet: a safe financial structure



## Balance sheet

### Selected items

- Significant share of IA (Intangible Assets): proprietary data management technology, grant-funded software, DSP technology, and goodwill from acquisitions.
- Progressive stabilization of receivables at a level close to quarterly data monetization.
- Increase in cash balance driven by positive operating cash flow and no significant capital expenditures (CapEx) during the quarter.
- Interest-bearing debt comprising office and server lease agreements, as well as the earn-out from the Data Desk acquisition.
- Decrease in deferred revenue due to the end of the grant recognition period (Q2 2025) and the gradual phase-out of revenue from long-term data management technology licenses (tapering off through the end of 2028).

PLN M	31.03.2026	31.12.2025	31.03.2025
<b>Fixed assets:</b>	<b>57,9</b>	<b>61,3</b>	<b>57,2</b>
(a) Intangible Assets	43,0	44,2	41,4
(b) Others	14,9	17,2	15,8
<b>Current assets:</b>	<b>33,0</b>	<b>28,8</b>	<b>39,1</b>
(a) Trade receivables	17,8	19,5	12,1
(b) Cash and equivalents	9,3	5,1	17,3
(c) Others	5,9	4,2	9,7
<b>Total assets</b>	<b>90,9</b>	<b>90,1</b>	<b>96,3</b>
<b>Equity</b>	<b>81,4</b>	<b>79,1</b>	<b>86,4</b>
<b>Liabilities and provisions:</b>	<b>9,5</b>	<b>11,0</b>	<b>9,9</b>
(a) Trade payables	2,5	3,3	2,6
(b) Interest-bearing debt	6,0	6,6	4,8
(c) Deferred income	0,8	1,0	2,4
(d) Others	0,3	0,2	0,1
<b>Total liabilities</b>	<b>90,9</b>	<b>90,1</b>	<b>96,3</b>

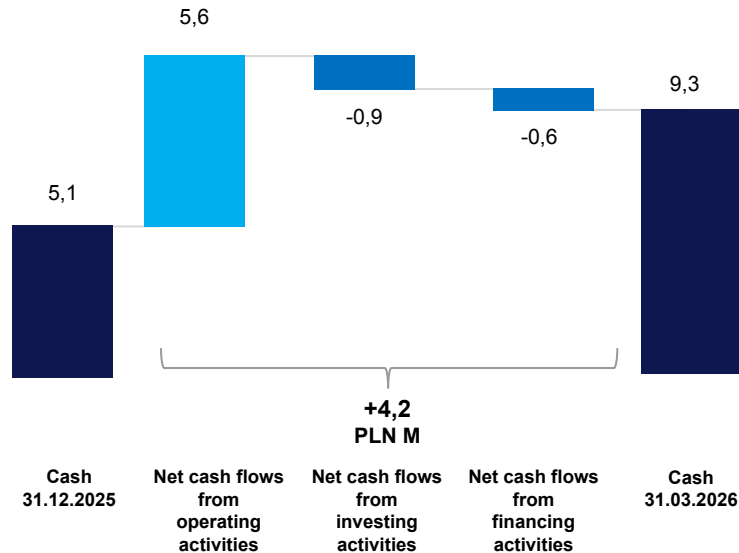
# Q1 2026: Cash Flow



## Cash flow

Selected items in PLN million

- Typical Cash Flow structure for the Group: positive operating cash flow, alongside negative investing and financing cash flows.
- No significant one-off capital or financing expenditures outside of recurring items (maintenance CapEx and lease payments).
- Total Cash Flow increase of PLN 4.2m, with cash standing at PLN 9.3m at the end of the period. Secured funding for both dividend payments and the execution of acquisition plans.





**Annual General Meeting**  
June 8, 2026

# Annual General Meeting



**Dividend for 2025**



**ESOP 2026–2028**

---

# Thank you!

**Piotr Prajsnar**

CEO

**Piotr Soleniec**

CFO

---

**Contact for Institutional  
Investors and Analysts**

Agata Dzieciolowska

+48 606 205 119

[agata.dzieciolowska@ccgroup.pl](mailto:agata.dzieciolowska@ccgroup.pl)

**Contact for Individual Investors  
and Media**

Katarzyna Sadowska

+48 697 613 020

[katarzyna.sadowska@ccgroup.pl](mailto:katarzyna.sadowska@ccgroup.pl)