

Cloud Technologies is a leader in the DataTech market. The company specializes in Big Data marketing and data analysis. It owns one of the world's largest data warehouses - OnAudience.com - which process over 44 billion anonymous Internet users profiles by using Artificial Intelligence algorithms. The company deployed Data Management Platform used for integration and management of data that comes from various sources.

Data collected and processed by Cloud Technologies enable marketers and firms to run personalized online campaigns and develop Business Intelligence solutions (data enrichment). The capital group includes OnAudience.com, Audience Network and Online Advertising Network.

Cloud Technologies is one of the fastest growing tech companies in Europe, according to international rankings, such as Deloitte Technology Fast 50 CE, Deloitte Technology Fast 500 EMEA or Financial Times: 1000 Europe's Fastest Growing Companies 2018.

